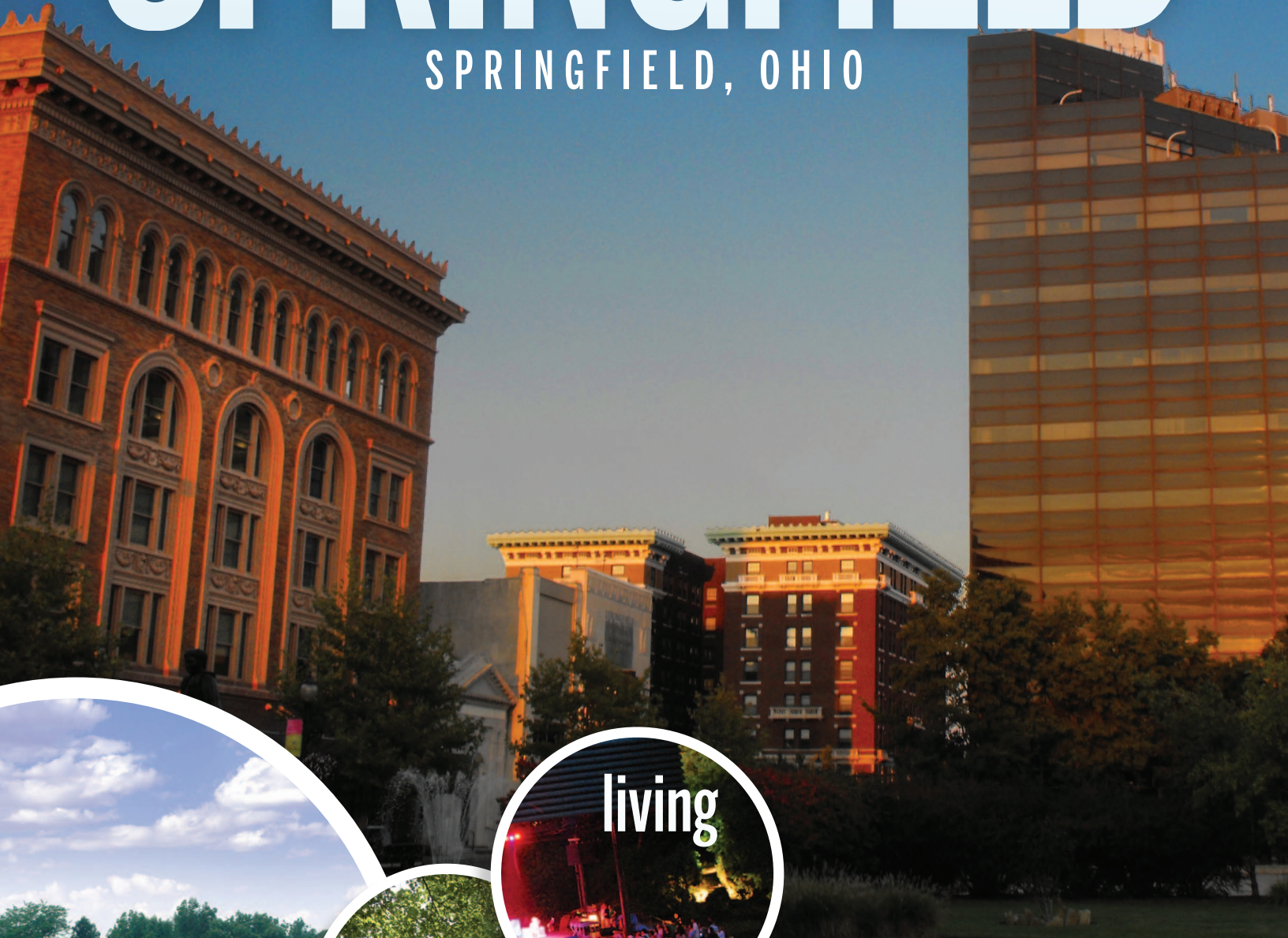


THIS IS SPRINGFIELD

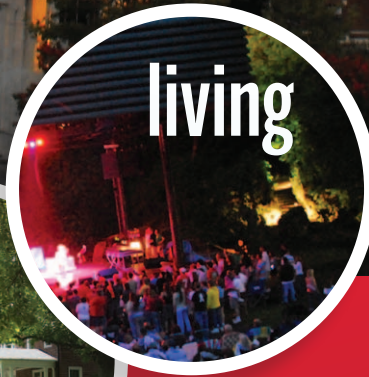
SPRINGFIELD, OHIO



business



home



living

springfield
CLARK COUNTY | OHIO

SO MANY WAYS TO GROW YOUR BUSINESS DREAM. THIS IS SUCCESS IN GREATER SPRINGFIELD.



→ Ideal Location



→ Skilled Workforce



→ Abundant Infrastructure



PAUL GROSS

SPRINGFIELD WAS AN IDEAL PLACE FOR CODE BLUE

When Paul Gross, CEO of Wisconsin-based CodeBlue, was asked to consider Springfield as a location for his company's expansion in 2009, he gave the city "less than a one percent chance," to get the deal. Three years and more than 150 employees later, CodeBlue is thriving at its new location on the 4th floor of Springfield's historic Bushnell Building. Thanks to a regional collaboration to provide CodeBlue an ideal location, a customized workforce training program, employment services and state and local incentives, Springfield became the offer Gross couldn't refuse and in 2010 he announced his decision: CodeBlue and hundreds of new jobs would come to downtown Springfield.

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"We are elated to be in Springfield because of the workforce and people who work so passionately."

PAUL GROSS, CEO of CodeBlue

THIS IS BUSINESS

YOU KNOW THE FORMULA FOR GROWTH. START WITH AN ENVIRONMENT THAT BREEDS SUCCESS, THEN FUEL IT WITH A SKILLED WORKFORCE AND THE IDEAL LOGISTICAL LOCATION. ADD COMPELLING BUSINESS ECONOMICS, A ROBUST INFRASTRUCTURE AND LOW OPERATING COSTS TO BOOST YOUR BOTTOM LINE. AND FINALLY, TOP IT OFF WITH A GREAT QUALITY OF LIFE AND LOW COST OF LIVING

FOR YOUR EMPLOYEES. YOU'VE JUST DISCOVERED THE SUCCESSFUL BUSINESS CLIMATE OF SPRINGFIELD, OHIO. THIS IS BUSINESS IN SPRINGFIELD.

→ Your Home Base For Business
A perfect place for business, Springfield offers an excellent blend of sites, resources and a **COMMUNITY PARTNERSHIP TO HELP THEM SUCCEED.**

LIVING THAT FITS YOUR FAMILY AND LIFESTYLE. THIS IS MAKING YOUR WAY HOME TO SPRINGFIELD.

Affordable Housing

Great Schools

Arts and Culture

VICKI RULLI

WE FOUND THE PERFECT PLACE TO CALL HOME

Vicki Rulli's search for a mid-century ranch house led her to Springfield, but it was her passion for what the city has to offer that made it her family's home. As photographers and owners of Itinerant Studio, Vicki and husband Tom enjoy a level of freedom in terms of choosing the ideal place to live. The former Columbus residents chose Springfield. "We loved the idea of being in a city that kept its character and history. What other towns this size have a symphony, an art museum, a Frank Lloyd Wright house and a local theatre troupe?" Vicki sums up her feelings for her new hometown with this statement: "Between the quality of life, the wonderful people, the cost of living, and the fantastic housing options, nothing beats Springfield."

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"We wanted to be in a place that fostered small businesses and created a climate of creativity."

VICKI RULLI

THIS IS HOME

WE ALL WANT A GOOD VALUE, WHETHER INVESTING IN A HOME OR A NEW COMMUNITY. WHEN YOU CALL SPRINGFIELD HOME, YOU ENJOY A GREAT LIFE AT A GREAT PRICE. BEAUTIFUL NEIGHBORHOODS, AFFORDABLE HOMES, LUSH PARKS AND EXCELLENT SCHOOLS EARNED FORBES MAGAZINE'S PRAISE AS THE 8TH BEST PLACE IN THE U.S. TO LIVE CHEAPLY (AUG. 2011). ADD AMAZING CULTURE, A

DOWNTOWN WHITEWATER RECREATIONAL PARK, FAMILY FRIENDLY EVENTS AND ECLECTIC SHOPPING DESTINATIONS. YOU'LL WANT TO SAY, THIS IS HOME IN SPRINGFIELD.

➔ A Place Brimming With The Amenities Of Home Greater Springfield features year-around, family-friendly events, **ECLECTIC SHOPPING DESTINATIONS** and activities that offer something for everyone.



CREATIVITY, CULTURE AND DIVERSE DESTINATIONS. THIS IS WHAT WE CALL FINDING FUN, YOUR WAY.



→ Hartman Rock Garden



Springfield Symphony →



→ Summer Arts Festival



JOHN & KEVIN LOFTIS

THIS IS HOW WE HAVE FUN ECO SPORTS

John and Kevin Loftis agree that when they were growing up in Springfield, they “definitely took things for granted.” But after moving back home after years in Colorado and serving as ski guides in the Rocky Mountains, the brothers brought their love of the outdoors back to the area. They helped develop the ECO Sports Corridor – the state’s first downtown whitewater recreational playground. ECO Sports attracts water sports enthusiasts from across the region. Being away, they said, gave them a new perspective. “I didn’t hesitate to settle back down in Springfield,” John said. “I had a great time growing up here.” Kevin agreed, “Obviously, it’s a great place to raise a family.”

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“We realized that there are some awesome amenities and great natural assets in this area.”

JOHN & KEVIN LOFTIS
ECO Sports Corridor

THIS IS LIVING

SPRINGFIELD IS A CITY WITH DIVERSE CULTURAL LANDSCAPE. WE BOAST OF A RENOWNED HISTORIC DISTRICT, GREAT RECREATIONAL AREAS AND BREATHTAKING ARCHITECTURE. OUR PERFORMING ARTS CENTER PLAYS HOST TO NATIONAL ACTS, WHILE THE SUMMER ARTS FESTIVAL BRINGS UNFORGETTABLE ENTERTAINERS TO VETERAN’S PARK FOR SUMMERLONG PERFORMANCES. FROM

FRANK LLOYD WRIGHT’S WESTCOTT HOUSE AND THE ICONIC HARTMAN ROCK GARDEN, TO BUCK CREEK STATE PARK AND WHITEWATER KAYAKING, THIS IS LIVING IN SPRINGFIELD.

➔ Greater Springfield’s ECO Sports Corridor
Developed in 2010, ECO Sports features the state’s first **DOWNTOWN WHITEWATER PLAYGROUND** and is home to the annual Buck Creek Bash.



springfield
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